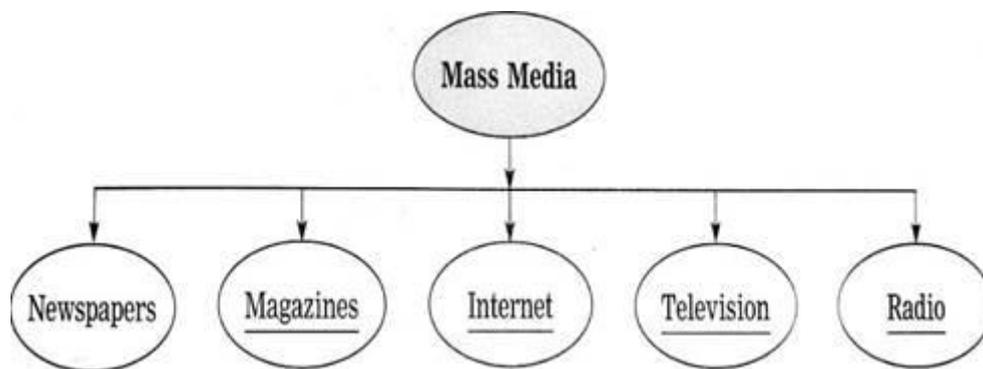


## 3.2 Blog Writing

### Ice Breakers

• A blog is a discussion or informational website published on the World Wide Web. Before blog writing became popular, people used to write/share their articles/write-ups etc., through various media. Discuss in pairs the various mass media available for people to express their views and complete the web given below.

Ans.



Writing is considered to be one of the most challenging, demanding, and lucrative careers in the world. Match the professions in table (A) with their descriptions in table (B) and also what they are called from table (C).

*(Answer are given directly)*

Ans.

No.	Profession	Description
1	Blog Writing	Writes/Publishes an information piece, views, opinions, etc. on (www-World Wide Web)
2	Story Writing	Writes in short on one or more genres of fiction/in magazines, anthologies, etc.
3	Song/Lyric Writing	Writes lyrics/songs for films, plays, etc. on a given topic.
4	Academic Writing	Writes in scientific journals, university magazines, etc. as a result of their Studies and Research
5	Translating	Translates an original work from one language into another
6	Newspaper Writing	Writes in national, state and local newspapers as a staff member

7	Column Writing	Writes on trends or comments on issues in a column everyday or weekly
8	Screen Writing	Writes scripts for films/ movies/ TV, etc.
9	Fiction/Novel Writing	Writes long stories of fiction, non-fiction and other genres
10	Drama/Play Writing	Writes for theatre on genres like fiction and non fiction, historical, etc.

(table continue here)

Known as
Blogger
Story Writer
Song Writer/Lyricist
Academic Writer
Translator
Journalist
Columnist
Screenplay Writer
Novelist
Dramatist/Playwright

### BRAINSTORMING

**(A1) Go through the text again to understand the important features of blogs. Discuss various blogs and their features with your friends.**

**A blog helps us to express our-**

**Ans. (1) express our feelings**

(2) share our passions

(3) refine our writing skills

(4) build our professional network

**(A2) (i) We all know that blogs can be written on many topics. Your teacher will divide the class in groups and assign a task to every group to make a list of various topics on which blogs are normally written. One is given to you.**

**Ans. 1. Social Awareness**

2. Global warming

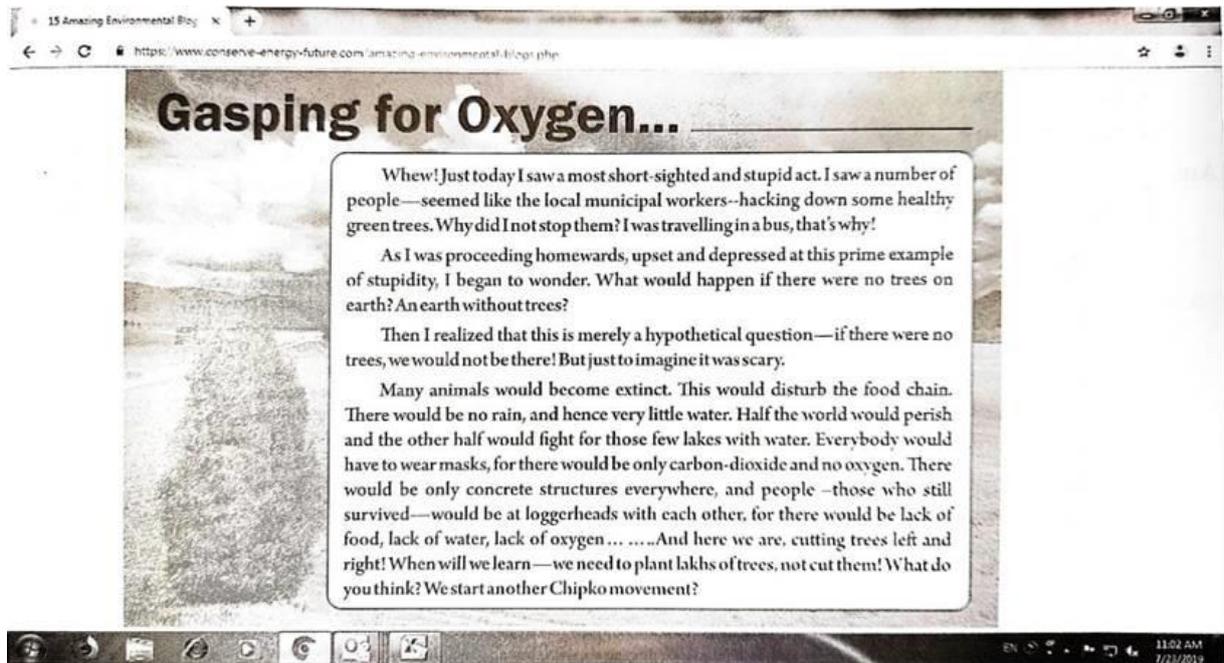
3. Personal Development

#### 4. Health and fitness

(ii) Go Through the blog given in the text and also refer to different blogs on the internet about various social issues and environmental hazards. Now write blogs on the following topics. (Rotate your phone)

- Earth with no trees

Ans.



**Gasping for Oxygen...**

Whew! Just today I saw a most short-sighted and stupid act. I saw a number of people—seemed like the local municipal workers—hacking down some healthy green trees. Why did I not stop them? I was travelling in a bus, that's why!

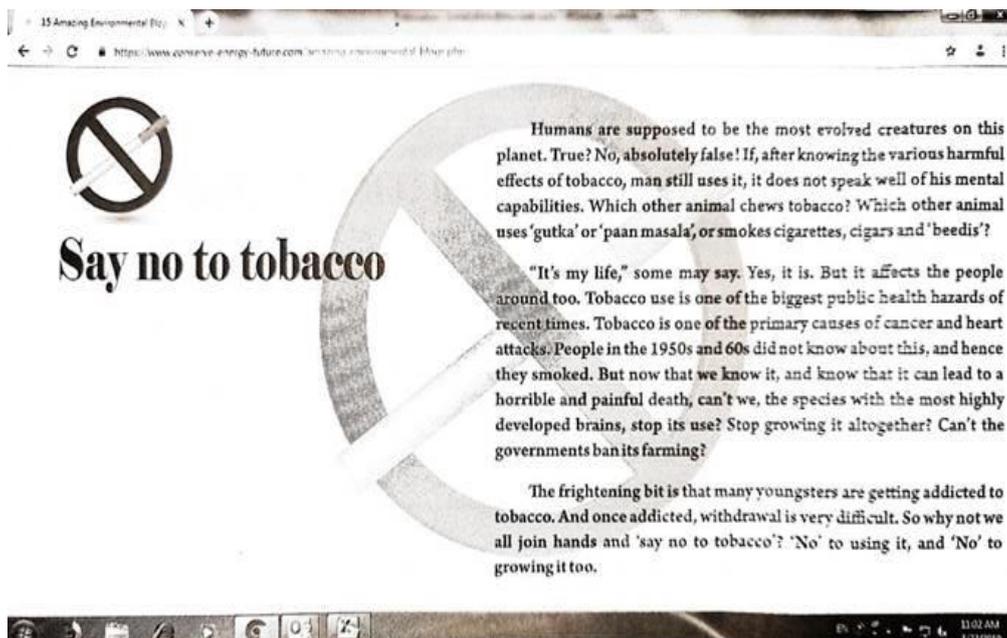
As I was proceeding homewards, upset and depressed at this prime example of stupidity, I began to wonder. What would happen if there were no trees on earth? An earth without trees?

Then I realized that this is merely a hypothetical question—if there were no trees, we would not be there! But just to imagine it was scary.

Many animals would become extinct. This would disturb the food chain. There would be no rain, and hence very little water. Half the world would perish and the other half would fight for those few lakes with water. Everybody would have to wear masks, for there would be only carbon-dioxide and no oxygen. There would be only concrete structures everywhere, and people—those who still survived—would be at loggerheads with each other, for there would be lack of food, lack of water, lack of oxygen... ..And here we are, cutting trees left and right! When will we learn—we need to plant lakhs of trees, not cut them! What do you think? We start another Chipko movement?

- Say no to tobacco

Ans.



**Say no to tobacco**

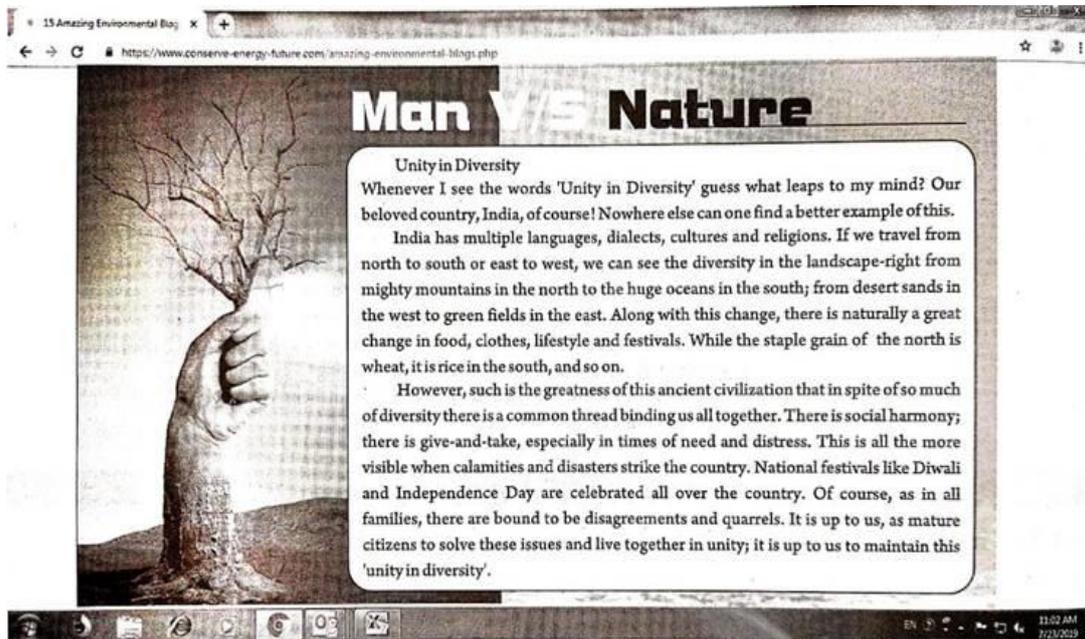
Humans are supposed to be the most evolved creatures on this planet. True? No, absolutely false! If, after knowing the various harmful effects of tobacco, man still uses it, it does not speak well of his mental capabilities. Which other animal chews tobacco? Which other animal uses 'gutka' or 'paan masala', or smokes cigarettes, cigars and 'beedis'?

"It's my life," some may say. Yes, it is. But it affects the people around too. Tobacco use is one of the biggest public health hazards of recent times. Tobacco is one of the primary causes of cancer and heart attacks. People in the 1950s and 60s did not know about this, and hence they smoked. But now that we know it, and know that it can lead to a horrible and painful death, can't we, the species with the most highly developed brains, stop its use? Stop growing it altogether? Can't the governments ban its farming?

The frightening bit is that many youngsters are getting addicted to tobacco. And once addicted, withdrawal is very difficult. So why not we all join hands and 'say no to tobacco'? 'No' to using it, and 'No' to growing it too.

## • Man Vs Nature

Ans.



The screenshot shows a web browser window with the address bar displaying <https://www.conserve-energy-future.com/amazing-environmental-blogs.php>. The main content area features a large image of a hand holding a tree trunk, with the title "Man Vs Nature" in bold black text. Below the image is a text box with the following content:

**Unity in Diversity**  
Whenever I see the words 'Unity in Diversity' guess what leaps to my mind? Our beloved country, India, of course! Nowhere else can one find a better example of this.

India has multiple languages, dialects, cultures and religions. If we travel from north to south or east to west, we can see the diversity in the landscape-right from mighty mountains in the north to the huge oceans in the south; from desert sands in the west to green fields in the east. Along with this change, there is naturally a great change in food, clothes, lifestyle and festivals. While the staple grain of the north is wheat, it is rice in the south, and so on.

However, such is the greatness of this ancient civilization that in spite of so much of diversity there is a common thread binding us all together. There is social harmony; there is give-and-take, especially in times of need and distress. This is all the more visible when calamities and disasters strike the country. National festivals like Diwali and Independence Day are celebrated all over the country. Of course, as in all families, there are bound to be disagreements and quarrels. It is up to us, as mature citizens to solve these issues and live together in unity; it is up to us to maintain this 'unity in diversity'.

## • Child labour: A curse to humanity

Ans.



The screenshot shows a web browser window with the address bar displaying <https://www.conserve-energy-future.com/amazing-environmental-blogs.php>. The main content area features a large image of a child working with a pickaxe, with the title "Child Labour - a curse to humanity" in bold black text. Below the image is a text box with the following content:

The words 'Child Labour' itself make me shudder. Childhood is a time to be enjoyed, to have fun and games; not to labour. But the unfortunate fact is that children in India, and in many other countries too, are made to do the worst forms of labour.

In India, lakhs of poor children are forced to work, baking bricks, making fireworks, weaving carpets, rolling beedis, picking rags, working as domestic servants, waiters, etc. And this is just the tip of the iceberg. Children are also sexually exploited or made to work as beggars. Things are worse now with terrorist camps apparently recruiting children for training.

While we condemn child labour, we also know the cause of this malady. It is due to poverty, natural disasters, family debts, and the like. Well then, what can we, as concerned citizens, do to prevent this? In addition to talking and writing about it? First of all, we can boycott those goods made by using child labour, high on this being fireworks. We can complain to authorities when we see a child being forced to work. We can report beggars; we can contribute or volunteer to work for NGOs.

However, the most sure-fire method of eradicating this problem is through education. Education is the only single solution, and through education many of the ills bogging down our nation can be cured. So, those who see a child employed somewhere, please raise your voice. Child labour is certainly a curse to humanity.

(iii) You will come across many blogs written by famous personalities on different topics and issues. Read and make a list of at least ten blogs available on the internet. Read and summarise a blog and present it before the class.

Ans. Do it your own

**(A3) Prepare a word register for writing a blog, by choosing a particular topic of your own choice.**

You can write on environment, pollution, education, etc.

For example word register for a blog on environment could be: Trees, mountains, climate, oxygen, ozone layer, biodiversity, coral reefs, green cover, biodegradable etc.

**Ans. (1) Environment:** trees, mountains, climate, oxygen, ozone layer, biodiversity, coral reefs, green cover, biodegradable, etc.

**(2) Pollution:** industries, effluents, chemicals, vehicles, carbon dioxide, noise, traffic, etc.

**(3) Education:** school, books, exams, tests, teachers, studies, homework, activities, etc.

**(4) Health:** fruits, vegetables, pulses, eggs, exercise, milk, vitamins, positive attitude, etc.

**(5) Cleanliness:** personal hygiene, toilets, washing, soap, dustbins, etc.

**(A4) Given below are a few topics for blog writing. Discuss and write.**

**(1) Personality Development:**  
(Points: values, courtesy, education, cleanliness, health, social awareness, etc.)

**(2) Health and Fitness :**  
(Points: good diet, regular timings, personal hygiene, regular exercise, positive attitude, etc.)

**(3) Social Dynamics :**  
(Points: meaning, how it affects individuals, how it affects groups, advantages and disadvantages, etc.)

**(4) Communication Skills:**  
(Points: good knowledge, extensive reading, awareness of barriers, good language, good body language, courtesy, social awareness, etc.)

**(5) Self-Defence :**  
(Points: need for self-defence, forms of self-defence, information about self-defence, practice, passing the message, etc.)

There are many blog websites like [www.livejournal.com](http://www.livejournal.com), [www.wordpress.com](http://www.wordpress.com), [www.blogger.com](http://www.blogger.com) and [www.blogs.myspace.com](http://www.blogs.myspace.com). You can develop your blog writing skills taking on the basis of this make a list of career opportunities

available to you.

**Ans. Do it your own**

**(A5) There are many blog websites like [www.livejournal.com](http://www.livejournal.com), [www.wordpress.com](http://www.wordpress.com), [www.blogger.com](http://www.blogger.com) and [www.blogs.myspace.com](http://www.blogs.myspace.com). You can develop your blog writing skills taking on the basis of this make a list of career opportunities available to you.**

**Ans. Do it your own**