

Draft a circular information your customers about the change of premises and also inviting them to visit the new branches.

Home Appliances Ltd.

VKI, Jaipur, Rajasthan

Ref: Circular/1992/21st July, 2015, Date.....

Dear Valued Customer

Owing to the parking problem faced by our valued customers, it has been decided to close down the Station Road branch from 15th August and open two new branches at the following locations, keeping in view the long-standing demands of our customers of these areas,

Branches opening on 15th August at:

- 148 Raja Park Shopping Complex Jaipur
- J-84, Malviya Nagar Shopping Centre, Jaipur

You will find more variety and comfortable shopping at both the branches, with fully airconditioned showroom and facility of customers lounge of rest and recuperation.

An inaugural discount of 10% is being offered only for three days. We expect your valuable support as earlier.

Customer satisfaction is our prime motto.

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