
Practical Exercise 14

Objectives:

1. To develop analytical understanding of how **historical costumes** inspire traditional Indian clothing
2. To enable understanding of the Trickle-across theory of fashion in terms of traditional Indian clothing

Material Required:

1. Unlined/ blank sketchbook (A3)
2. Scissor, glue
3. Fashion magazines

Procedure

1. Refer to books (see bibliography), magazines or internet on traditional Indian clothing focusing on details of the costumes
2. Collect pictures of any **one** traditional costumes for women and/or men (e.g. Choli blouse, Anarkali kurta, Angarkha, salwar, churidar, sari etc.)
3. Analyze details of the costumes in terms of silhouette, fabric and surface embellishment
4. From magazines or internet, find 5 visuals of contemporary fashion apparel inspired from the traditional costume
5. Label each picture with the following details:
 - i. Name of the designer/ brand
 - ii. Season
 - iii. Price (optional)
6. Compile and present the visuals in a notebook in chronological order

Observation and Discussion:

1. How are historical costumes a source of inspiration for traditional clothing across different consumer segments?