

Chapter-3

Public Private and Global Enterprises

VERY SHORT ANSWER QUESTION (I MARK)

- Q.1. Name the type of business enterprise which operates in more than one country.
- Q.2. State different types of public sector enterprises.
- Q.3. It is a public sector enterprise in which Govt. holds at least 51% share. Name the company.
- Q.4. Which type of business enterprise would emerge when two business firms agree to join together to achieve a common purpose and mutual benefit.
- Q.5. Mention any two objective of public sector enterprises.
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SHORT ANSWER QUESTIONS (3 / 4 MARK)

- Q.1. Explain any three features of Public Private Partnership.
- Q.2. How does the govt. maintain regional balance in the country.
- Q.3. Identify the form of public sector enterprise in the following cases:
- (a) This is the oldest and traditional form of public enterprise.
 - (b) Special act of the parliament brings this public enterprise into existence.
 - (c) Minimum 51% of the paid up capital is held by Government.
- Q.4. Explain three differences between Departmental undertakings and Government Company.

LONG ANSWER QUESTIONS (5/6 MARKS)

Q.1. Define Joint Venture and explain its major benefits.

Q.2. It is a public enterprise established under Indian Companies Act and conducts business in competition with companies in private sector.

(a) Identify the type of public enterprise.

(b) What is the minimum investment Govt. has to make in such companies.

(c) In whose name shares of this type of company are purchased.

(d) Explain any two advantages and limitations of such companies.

Q.3. Explain three merits and three limitations of Departmental undertaking.

Q.4. Multinational companies establish themselves in developing countries to enjoy huge profits by selling consumer goods or luxury items. They start business by offering wide variety of good at prices cheaper than local retailers offer. But once they are established they increase prices.

(a) State the values the government of a developing country ignores while allowing MNC's to establish in their country.

(b) Which values do the MNC's Violate?

(c) Explain the role of MNC's in developing Countries.

Q.5. Write the main features of multinational companies.