

## 13. Sayani



### Prizes galore for being an aware consumer.

The winners of Jago Grahak Jago TV Quiz  
are given a cash prize of Rs. 1000. Congratulations  
to all the winners . Their names are as follows:

Quiz No. 1 (Telecast date 30.10.2005)

- 1) Kumari Sapna Ashok Dagre,  
Aurangabad, Maharashtra
- 2) Soumya, Darbangha, Bihar
- 3) Sahana Kulkarni, Sindhudurga

Quiz No. 2 (Telecast date 06.11.2005)

- 1) Shefali Khandelwal, Rajasthan
- 2) K.K. Ponnamma, Bangalore
- 3) Vishal Sonje, Maharashtra

Quiz No. 3 (Telecast date 13.11.2005)

- 1) Vipin Das, Kerala
- 2) Narain Ram Machra, Rajasthan
- 3) Madan Powar, Rajasthan



For consumer information and guidance:

call : 1800-11-4000\* | website: [www.core.nic.in](http://www.core.nic.in) | P.O. Box No. 3306, New Delhi-110014



\*Toll free National Consumer Helpline No. (from BSNL/MTNL Lines, Monday to Saturday 9:30 am to 5:30 pm) Ministry of Consumer Affairs, Food and Public Distribution, Department of Consumer Affairs, Government of India, Krishi Bhawan, New Delhi-110001. website: [www.fcamin.nic.in](http://www.fcamin.nic.in)





**JAGO GRAHAK JAGO**

Syani Rani says...

For safety's sake, recognise the right  mark & ignore the fake.

Code no ← IS : ...  
Licence no ← CMIL : ...

 ✓

 AS PER SPECIFICATION

 FITTED WITH ELEMENT

 IS 1001

 X

call: 1800-11-4000\* | E-mail: [enf@bis.org.in](mailto:enf@bis.org.in) | website: [www.bis.org.in](http://www.bis.org.in)

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Be wise, always insist  
on buying packaged spice.

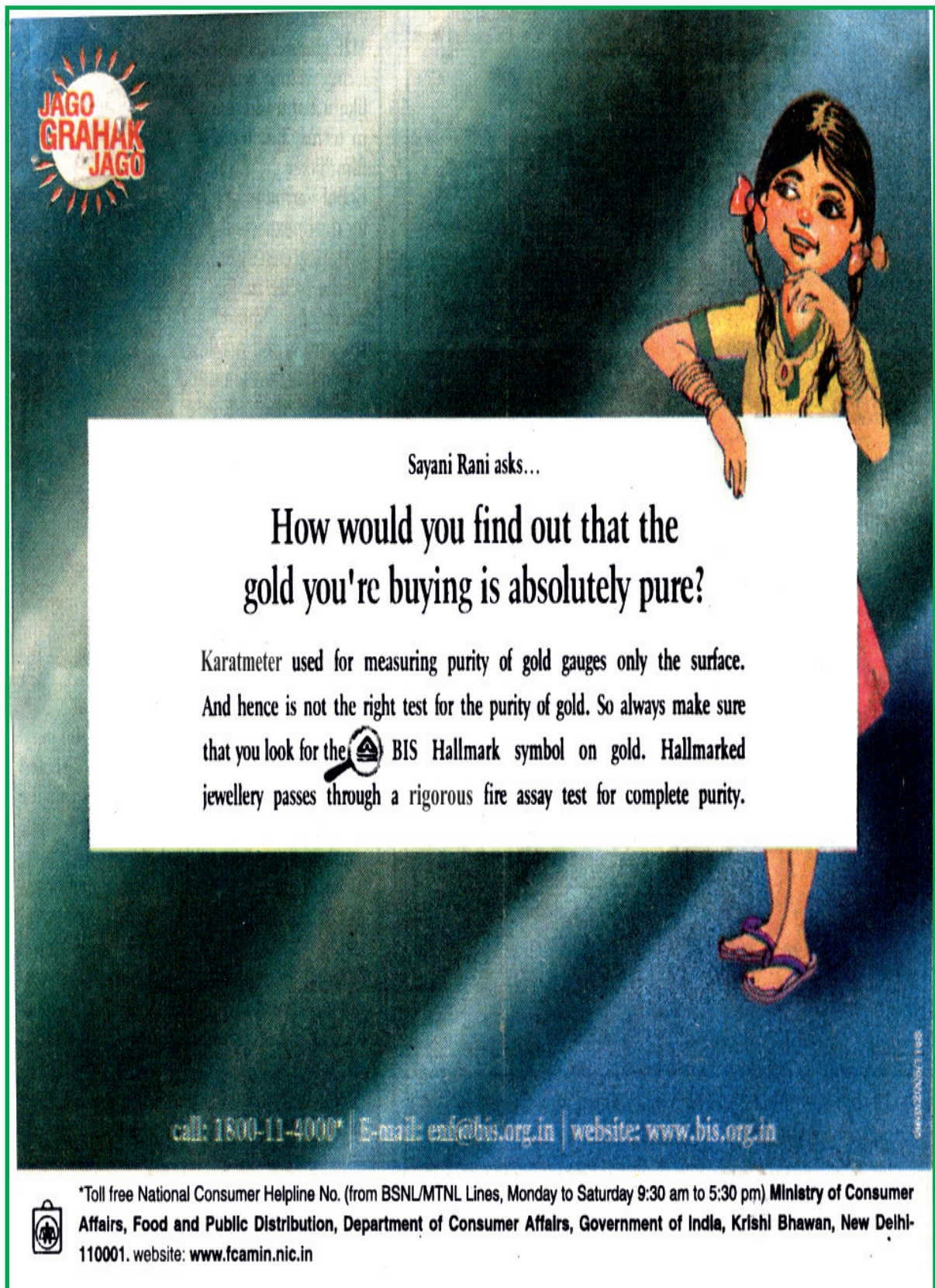
As per the PFA rules, spices can only be  
sold in packaged and labelled form  
because loose spices may contain  
synthetic colours and additives which  
could be harmful to health.

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davp/2005/1103







**JAGO GRAHAK JAGO**

Sayani Rani asks...

**How would you find out that the gold you're buying is absolutely pure?**

Karatmeter used for measuring purity of gold gauges only the surface. And hence is not the right test for the purity of gold. So always make sure that you look for the  BIS Hallmark symbol on gold. Hallmarked jewellery passes through a rigorous fire assay test for complete purity.

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Manufacturers Beware...

If  mark you're using is fake,  
you will be penalised for your mistake.

Any manufacturer using a fake  mark on  
products is liable to:

- Imprisonment up to one year or
- A fine upto Rs. 50,000/- or both
- Forfeiture of seized property



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**For consumer grievances,  
always remember our new  
toll free helpline number.**

**Old Helpline : ~~1600-11-4000~~**  
**New Helpline : 1800-11-4000\***

 \*Toll free National Consumer Helpline No. (from BSNL/MTNL Lines, Monday to Saturday 9:30 am to 5:30 pm) Ministry of Consumer Affairs, Food and Public Distribution, Department of Consumer Affairs, Government of India, Krishi Bhawan, New Delhi-110001. website: [www.fcamin.nic.in](http://www.fcamin.nic.in)

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## Word Meanings

galore	plenty, a lot of things
aware	to know, one who has knowledge about a thing
consumer	a person who has purchased a product
congratulations	form of greeting on success
guidance	to show direction
insist	to request
synthetic	artificial
additives	colour/ingredient added to natural substance
absolutely	completely
hallmark	symbol for proof of quality
penalised	punishment given for wrongful act
manufacturer	one who produces goods for the market
helpline	emergency number for the consumer
rigorous	great effort
array	many, several
grievances	complaints
telecast	programme shown on T.V.

## Reading Comprehension

- A.
1. Look at the first advertisement. What has the prize been given for?
  2. What is the ISI mark used for?
  3. Why should we buy packaged spice?
  4. How can you know that the gold you are buying is pure?
  5. What punishment is given to manufacturers who use ISI mark?
  6. Why is the slogan 'Jago Grahak Jago' used?
  7. What are the benefits of purchasing ISI mark.

## B. Complete the paragraph:

1. The winners of    
 Jago TV . A cash prize of  was given to the winner.
2. Syani Rani asks consumers to recognise  mark from  for  sake.
3. As per PFA rules, spices can be sold in  and  form loose spices may contain   -----  which may be harmful to health.

4.  is used for measuring   
. It is not the right test for .  
 Always look for   on gold.
5. For consumer complaints, the new helpline number is  
.

## Vocabulary

- A. Given is the list of some words, use -ity at the end of each word and underline the rootword. Example is given:

suitable	-	suitability
pure	-	.....
sure	-	.....
grave	-	.....
able	-	.....
capable	-	.....
comparable	-	.....
accountable	-	.....
acceptable	-	.....
teachable	-	.....



- B. Pickup any five words from exercise 'A' and use them in your own sentences:

## Grammar

- A. Look at the following sentences and rewrite them again as given in the example:

**Example:** For safety's sake, recognise the right ISI mark & ignore the fake.  
 You should recognise the ISI mark & ignore the fake for your safety.

1. Be wise, always insist on buying packaged spice.
2. Always remember our new toll free helpline number.
3. Congratulate the winners.
4. Buy only pure gold.
5. Make sure that the BIS Hallmark is stamped on gold.
6. Don't use fake marks.
7. Always use packaged spices.



- B. Your friend has a headache. Give him/her some advice which will help him/her to get relief. An example is done for you:

**Example:** you should take rest.



- C. "If the ISI mark you're using is fake, you will be penalised for your mistake."**

**Rewrite these sentence in passive voice. Some of them require the 'by phrase'. Some do not require the 'by phrase'. Discuss the reasons with your partner. Share it with the whole class.**

1. Someone will penalize you.  
You will be penalized.
2. Somebody will feed the cows.
3. They found 10,000 year old tools in Tarrighat, Chhattisgarh.
4. The Education Minister gave me this certificate.
5. They will serve food in time.
6. Doordarshan will relay the event.

**Make a list of activities which will be done on Independence Day in your school. You can use the hints.**

**Example: Republic day will be celebrated in our school. (Republic day - celebrate)**

- |                       |                       |
|-----------------------|-----------------------|
| 1. Flag will be ..... | (flag - hoist)        |
| 2. ....               | (speeches - make)     |
| 3. ....               | (songs - sing)        |
| 4. ....               | (dances - perform)    |
| 5. ....               | (prizes - give)       |
| 6. ....               | (sweets - distribute) |

### **Writing**

- A. Q.1 Some sentences are given below. Arrange the sentences in the right sequence**

- 1 Firstly, I love to see water droplets falling on the leaves.
- 1 Lastly, it is fun to get wet in the rain.
- 1 I like rains for many reasons.
- 1 Secondly, I enjoy putting paper boats in rushing water.
- 1 Thirdly I wait to see the rainbow during rainy season.

- B. Similarly write a paragraph on the topic 'Summer Season'.**

(Note: Note the use of words like firstly, secondly, lastly. Use such words in the paragraph you write.)

- C. Consult a dictionary and fill in the blanks:**

- |                 |   |       |        |
|-----------------|---|-------|--------|
| 1. 1 centimetre | = | ..... | inch   |
| 2. 1 kilometer  | = | ..... | mile   |
| 3. 1 kilogram   | = | ..... | pounds |
| 4. 1 gram       | = | ..... | ounce  |
| 5. 1 tonne      | = | ..... | kg     |

- |     |           |   |       |       |
|-----|-----------|---|-------|-------|
| 6.  | 1 litre   | = | ..... | pints |
| 7.  | 1 hectare | = | ..... | acres |
| 8.  | 12 inches | = | ..... | foot  |
| 9.  | 3 feet    | = | ..... | yard  |
| 10. | 16 ounces | = | ..... | pound |

### Activity

#### A. Listen to this advertisement that your teacher will read to you:

See Appendix-1 Lesson-13

Now answer the following questions:

1. Who do you think has brought out this advertisement?
2. Advertisement gives you the .....
3. By reporting dishonest advertisements to the advertising council, we will help them .....
4. Complaints should be sent to .....  
.....

#### B. Some situations are given below in the box. Use the situation to ask the question as given in the example: Use the names of the students in place of he/she:

**Example:** Who could help me to stitch a frock ?

**Response:** I can stitch a frock.

Introduce to the class by saying

He said, "He can stitch a frock".

He said that he could stitch a frock.

Stitch a frock  
mend my shoes  
make a table  
paint the wall  
cut the grass  
repair the roof  
fly an aeroplane  
paint a picture  
drive a car  
wash my clothes  
cook my food



## Project

### A. Have a short debate in the class on the topic "T.V. is a Blessing"

You can use the following expressions when you speak for or against the topic.

1. I would like to differ from your views.
2. I don't agree with you.
3. I can't agree with you.
4. I don't think so.
5. I'm sorry, but I disagree.
6. Well, in my opinion ...
7. I too think so.
8. I agree.

You can also use the given hints.

For	Against
enjoy songs, watch films, enjoy serials, watch live cricket match, get news	affects our eyes, get late for work, shows crimes, shows bad scenes, affects our study

### Example

For	Against
I watch T.V. for I get knowledge from it.	I would like to differ because it wastes much time.

### B. Conduct a quiz on consumer awareness. Make quiz questions as given in the examples below.

- (1) Karatmeter is used to check purity of :  
 (a) spices                      (b) gold                      (c) clothes                      (d) packed goods
- (2) The colour of the symbol for vegetarian food on food packets :  
 (a) blue                      (b) green                      (c) red                      (d) yellow
- (3) The mark of safety is :  
 (a) ISI                      (b) SIS                      (c) ISS                      (d) SSI



Use the following proverb in your sentence. Meaning is given

**Proverb**

Health is wealth.

**Meaning**

Good health is the greatest wealth.