

CBSE | DEPARTMENT OF SKILL EDUCATION

CURRICULUM FOR SESSION 2021-2022

BANKING AND INSURANCE (SUBJECT CODE 411)

JOB ROLE: FIELD EXECUTIVE

CLASS – X

COURSE OVERVIEW:

Banking and Insurance today is a niche career for enthusiasts. For the beginners, it is the first step towards understanding the global economy, discovering the challenges of the market place and identifying themselves with a career that provides them with tremendous opportunities, both within the country and abroad.

With new banks and Insurance companies coming up every year owing to privatization of services, the industry indeed provides sufficient room for students studying in any field. Students may choose the career of sales executive for loans, mortgages and insurance with any of the leading banks, financial institutions and Insurance industry both in life insurance and General insurance.

Banking and Insurance subject helps in good communication skills but aptitude for banking, Insurance, sales, marketing and money matters. If the student really likes the fields like trading in stocks, mutual funds, hedge funds and understands the pros and cons of availing personal loans and insurance policies, then it adds to your career prospects. Banking and Insurance programs introduced by various government and private organizations aim at equipping students with concepts, tools and techniques in the banking and insurance sectors.

Banking and Insurance is a career that offers opportunities to students from all streams, be it commerce, Humanities or science. However, good analytical skills help to make a career in banking and insurance. Thus, choosing banking and Insurance as a career is a wise option for those who are interested in growing fast in their careers and those who wish to get exposure to world markets at an early stage itself.

Job opportunities for Banking and Insurance students are excellent in India and the growth prospects are high as per the qualification of the learner. Once you complete a professional course in banking and Insurance, you will immediately be offered a position as a banking sales officer with the private banks or you may become an agent in Insurance sector who earns the handsome package. Of course, your technical skills and basic communication skills do matter in this job process.

OBJECTIVES OF THE COURSE:

In this Course students will be introduced with the basic concepts of Banking and Insurance. Students will understand the career opportunities available in this field. Knowledge of Banking and Insurance helps the students to find positions in insurance, personal loans, mortgages, collections and back office operations which are generally vacant and offer opportunities to average students. Banks such as ICICI, Kotak Mahindra, HDFC, RBL Bank, Standard Chartered, Barclay's, and American Express are some of the companies that hire banking students at all levels.

Followings are the main objectives of this course:

- Quantitative Techniques in Banking
- Organizational behavior in Banking organizations
- Taxation of Financial Services
- Laws relating to Banking & Insurance
- Banking and Insurance Services
- Cost Accounting
- Capital Markets
- Management of Financial Services
- Effective Banking Communication
- International Business Management in Banking Organizations
- HRM in Banking Organizations
- Strategic Planning in Banking organizations

SALIENT FEATURES:

- Banking and Insurance professionals are required all year long. After privatization, the requirement for banking professionals has increased manifold.
- Students with different specializations such as Science, Arts and Commerce can apply for jobs with banks and Insurance Sector Companies after equipping themselves with certificates/diplomas that provide them with the basic knowledge required in the banking/ insurance sector organizations.
- Salary packages of students getting placed abroad are really huge and provide excellent scope for professional and personal growth.

LIST OF EQUIPMENT AND MATERIALS:

The list given below is suggestive and an exhaustive list should be prepared by the vocational teacher. Only basic tools, equipment and accessories should be procured by the Institution so that the routine tasks can be performed by the students regularly for practice and acquiring adequate practical experience.

Material required for:

- 1) Different types of forms available in Banks for loan, mortgage, and locker facilities etc.
- 2) Pay- in- slips, cheques, draft,
- 3) Account opening forms
- 4) KYC forms
- 5) Different types of Insurance policy related forms for
 - a) LIC
 - b) Medi-Claim
 - c) Other General Insurance
- 6) Vouchers
- 7) Customer feedback forms etc.

Teaching/Training Aids:

- 1) Computer
- 2) LCD Projector
- 3) Projection Screen
- 4) White/Black Board
- 5) Chart papers

CAREER OPPORTUNITIES:

Students will be able to grab the career opportunities available in this field. Knowledge of Banking and Insurance helps the students to find positions in various banking and insurance sectors. Students may join various private banks students may join.

- Front Office / Back office operations
- Field jobs
- Sales executive jobs
- Insurance agency

VERTICAL MOBILITY:

At BBA/B.Com level, students may start their career as a clerk, cashier, banking sales officer; insurance agent etc. and they can reach at higher level over the period of time. Once the student has completed the higher degree course, they can start up their career as a bank probationary officer, Bank manager etc. For the career progression, following career options are available in Banking and Insurance field:

- Probationary office
- Risk manager
- Teacher in concerned field
- Associate Professor
- Accountant
- Financial Consultant
- Insurance agent
- Development officer
- Branch manager

CURRICULUM:

This course is a planned sequence of instructions consisting of Units meant for developing employability and Skills competencies of students of Class IX and X opting for Skills subject along with other subjects.

BANKING AND INSURANCE (SUBJECT CODE - 411)**CLASS – X (SESSION 2021-2022)****Total Marks: 100 (Theory-50 + Practical-50)**

	TERM	UNITS	NO. OF HOURS for Theory and Practical 220	MAX. MARKS for Theory and Practical 100
Part A	Employability Skills			
	TERM I	Unit 1 : Communication Skills-II	13	5
		Unit 2 : Self-Management Skills-II	07	
		Unit 3 : ICT Skills-II	13	
	TERM II	Unit 4 : Entrepreneurial Skills-II	10	5
		Unit 5 : Green Skills-II	07	
		Total	50	10
Part B	Subject Specific Skills		Theory (In Hours)	Marks
	TERM I	Unit 1: Laws relating to Negotiable Instruments	10	20
		Unit 2: Lending Functions of a Bank	25	
		Unit 3: Utility Services of a Bank	25	
	TERM II	Unit 3: Utility Service of a Bank		20
		Unit 4: Life Insurance Products	30	
		Unit 5: General Insurance	10	
		Total	100	40
	Part C	Practical Work		Practical (In Hours)
		Project	70	10
		Viva		05
		Practical File		15
		Demonstration of Skill competency via Lab Activities		20
		70	50	
		GRAND TOTAL	220	100

NOTE: For Detailed Curriculum/ Topics to be covered under Part A: Employability Skills can be downloaded from CBSE website.

PRACTICAL GUIDELINES FOR CLASS X

Assessment of performance:

The two internal examiners, assigned for the conduct and assessment of Practical Examinations each in **Secondary School Curriculum (Under NSQF)**. Question for the viva examinations should be conducted by both the examiners. Question to be more of General nature, project work or the curriculum. Investigatory Project especially those that show considerable amount of effort and originality, on the part of the student, should get suitable high marks, while project of a routine or stereotyped nature should only receive MEDIOCRE marks.

Procedure for Record of Marks in the Practical answer-books:

The examiner will indicate separately marks of practical examination on the title page of the answer-books under the following heads:-

Project -10 marks

Projects for the final practical is given below .Student may be assigned

Viva based on Project -05 marks

The teacher conducting the final practical examination may ask verbal questions related to the project, if any, done by the student. Alternatively, if no project has been assigned to the students, viva may be based on questions of practical nature from the field of subject as per the Curriculum

Practical File -15 Marks

Students to make a power point presentation / assignment / practical file / report. Instructor shall assign them any outlet to study the elements in retailing.

Suggested list of Practical –

1. Various utility services provided by the bank.
2. Various types of deposits accepted by the banks and types of loans provided by the banks.

Demonstration of skill competency in Lab Activities -20 marks

Guidelines for Project Preparation:

The final project work should encompass chapters on:

- a) Introduction,
- b) Identification of core and advance issues,
- c) Learning and understanding and
- d) Observation during the project period.