5. Geoeconomics and energy for India

Introduction

Geopolitics arose in the 19th century, and throughout the 20th century it explained how the global power map was shaped. Power equations were formed by imperialism in the early part of the century; by the East-West divide and Cold War after the Second World War; and by the forces of globalization during the last decade of the century. Since the publication of the 1990 article by Edward Luttwak, 'From Geopolitics to Geoeconomics', the term 'geoeconomics' has been used quite frequently by writers and policy-makers. It is explained as 'the intersection of economics and finance with global political and security considerations'. Earlier it was thought that geoeconomics might replace geopolitics, but now it is accepted that 'geo-economics recasts rather than simply replaces geopolitical calculation'. In other words, geoeconomics 'links the "big picture" with the practical realm of markets'.

Since the early 1990s India has been adapting itself simultaneously to the economic globalization and to the emerging balance of power. Changes in India's internal and external economic policies also coincided with the end of the Cold War. Accelerated growth and policies of trade and investment liberalization have also influenced India's foreign policy. The strategic consequences of its economic performance are clearly evident. Growth and outward orientation has helped India to forge new relationships with its neighbours in Asia and with major powers. More than a decade ago some analysts predicted that 'India will be forced to calculate its energy security requirements within more general geo-political environment that is characterized by rapid change and unpredictability'. Consequently, India has launched its integrated energy policy and 'oil diplomacy' in search of new energy assets to fulfil the energy requirements of its high economic growth, with energy security emerging as a 'crucial' component of its foreign policy. In a speech at the Constituent Assembly in December 1947, Jawaharlal Nehru had argued that in 'talking about foreign policies, the House must remember that these are not just empty struggles on a chess board. Behind them lie all manner of things. Ultimately foreign policy

is the outcome of economic policy, and until India has properly evolved her economic policy, her foreign policy will be rather vague, rather inchoate, and will be groping'. In Manmohan Singh repeating these very same words over half a century later, amidst his annunciation of the economics-driven Manmohan Doctrine, such sentiments have become clearer to Indian policy-makers than any time in the recent past.

Changing economic engagements

India is making a successful transition from an excessively inward-oriented economy to a more globally integrated economy. As a result of new policies in the early 1990s, it has become one of the fastest growing economies in the world. Despite some serious challenges, like energy security, poverty, infrastructure, regional disparities and internal security, there are strong indications that rapid growth will continue. Notwithstanding global recession, the Indian economy continues to be one of the highest growing economies in the world. Due to increasing global linkages, the growth rate in 2008/09 came down to 6.7% from the average 8.8% achieved between 2003/04 and 2007/08, though recovering to 7.4% for 2009/10, and accelerating to 8.8% in the second quarter of 2010. With US \$185,000m. in exports, India's merchantable trade reached \$490,000m. in 2008/09. It has been growing at an average annual rate of about 26% in the last four years (between 2005/06 and 2008/09). In addition, the services sector, which accounts for about 55% of the Indian economy, continues to perform well and contribute to growing service exports, which touched \$102,000m. in 2008/09. Within the services sector, IT and Business Process Outsourcing (BPO) industries have been growing quickly and were responsible for \$50,000m. in exports of IT and related services.

Apart from expansion, the Indian economy is also becoming more diversified. Traditionally, Western countries were main markets for Indian exports. In recent years significant diversification has taken place. India's trade relations with the USA and the European Union (EU) may have increased in absolute terms, but relatively speaking as a percentage of India's total trade,

trade with the EU and the USA has declined in the last decade. In comparison, there has been rapid integration of the Indian economy within Asia, which has been reinforced by India's 'Look East' policy, which was initiated in the early 1990s. This is clearly evident from the figures of India-China trade (average trade growth was 53% per year between 2003/04 and 2007/08), as well as India-Association of Southeast Asian Nations (ASEAN) trade. Studies have shown that India's qualitative and quantitative engagement with the Asian economies is far deeper than commonly perceived. India's economic linkage with the West Asian countries has been traditionally quite strong, and more so now due to energy imports, a 2.5m. Indian diaspora, and good trade relations.

It is now becoming clear that along with the People's Republic of China and Japan, India would be playing an important role in an evolving Asian economic architecture. However, it is also realized that India's role will be less effective if its economic relations within South Asia and with the Central Asian region remain marginal. In this case, India needs to work for an economic policy framework, in which Pakistan, Afghanistan and the Central Asian republics view the partnership as benefiting them too. This policy framework will also improve India's energy security as it may finally get more substantive access to some of the energy resources in the Eurasian region. It can also fundamentally change India's sea-based continental trade. Indians can also find tremendous investment opportunities in Central Asia, which in turn can transform their small and medium industries as well as agriculture. The growing realization of these opportunities has influenced policy-makers not just in India, but also in Pakistan and Afghanistan, as witnessed in Afghanistan's membership of the South Asian Association for Regional Cooperation (SAARC), the signing of the South Asian Free Trade Area (SAFTA), the Regional Economic Cooperation Conferences on Afghanistan, the emerging India-Kazakhstan partnership, the continuous interest in Turkmenistan-Afghanistan-Pakistan-India (TAPI) and Iran-Pakistan-India (IPI) gas pipelines, and India's \$1,300m. contribution to Afghanistan's reconstruction. In the early and mid-1990s, when the whole world was going for regional economic groupings, Indian policymakers were concerned that India's major participation

was only in

SAARC, which was going nowhere. Under new policy initiatives, a major effort was made to move closer to the Association of Southeast Asian Nations (ASEAN) and gain membership of the Asia-Pacific Economic Cooperation (APEC), in which India's objectives were both economic as well as foreign policy and strategic. After limited success with ASEAN, but frustration with APEC (where a moratorium on new members was put in place in 1997), India started looking for alternatives. It started developing other regional arrangements, specifically Indian Ocean Rim initiatives and arrangements with immediate neighbours in South Asia. Efforts made at various forums resulted in the establishment of the Indian Ocean Rim Association for Regional Co-operation (IOR-ARC) in 1997.14 Other major regional initiatives taken by India were the establishment of the Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation (BIMSTEC—formerly Bangladesh, India, Sri Lanka, Thailand Economic Cooperation) and Ganga-Mekong Cooperation programme. In the late 1990s there were also discussions on establishing a growth quadrangle involving south-western China, north-eastern India, northern Myanmar and Bangladesh.

The collapse of the Doha development round of the World Trade Organization (WTO) negotiations pushed many countries, including India, to look for alternatives to multilateral negotiations to improve their trade positions. Since 2005 India has put its proposed regional trade agreements on the fast track. In the past, India had adopted a cautious approach to regionalism and was engaged in only a few bilateral/regional initiatives, mainly through Preferential Trade Agreements (PTAs) or through open regionalism. 16 In recent years, it has started concluding Comprehensive Economic Co-operation Agreements (CECAs) with many countries. The CECAs cover Free Trade Agreements (FTAs) in goods (which means a zero customs duty regime within a fixed time frame on items covering substantial trade, and a relatively small negative list of sensitive items with no or limited duty concessions), services, investment and other identified areas of economic co-operation. India has already signed an agreement on a South Asian Free Trade Area (SAFTA) as well as individual trade agreements with

Afghanistan, Bhutan, Sri Lanka and Nepal. The India-Singapore CECA, India-ASEAN FTA, India-Chile PTA, and an India-Southern Common Market (MERCOSUR) PTA have also been signed. In addition, trade and investment deals are being negotiated with the Gulf Cooperation Council (GCC), the Republic of Korea (South Korea), Malaysia and Mauritius. India-EU and India-Japan negotiations are also at a very advanced stage. Similarly, India-Israel, India-Brazil, IBSA (India, Brazil, South Africa), and India-Russia joint study groups have been set up.

Border trade

So far the majority of India's trade has been conducted by sea. Border trade with China was stopped after the India-China war in 1962. Similarly, very little official trade happens by road with Pakistan, Bangladesh and Myanmar. Since 1995 some positive developments in the area of border trade have taken place. Still, the policy initiatives were limited to a few border points with a small number of commodities exchanged by local communities living on both sides of the borders, mainly with Bangladesh and Myanmar. These initiatives were intended to stop the large amount of 'unauthorized trade' that was already taking place across borders in the northeastern states. Encouraged by rapidly growing India-China trade, a limited opening has also been made through Nathu La pass in Sikkim. To give a new thrust to border trade, the Union Cabinet gave approval for the Land Ports Authority Bill in 2008.

The new Land Ports Authority will oversee the construction, management and maintenance of integrated check posts (ICPs) on land borders; it will regulate the functioning of various agencies and co-ordinate several concerned ministries and departments. The ICPs will have the regulatory agencies like immigration, customs and border security, as well as support facilities like banking and cargo terminals, hotels, etc. The Indian Government has approved the establishment of 13 ICPs at borders with Bangladesh, Pakistan, Nepal, Bhutan and Myanmar over a period of three years. Of these, four ICPs will be set up in the first phase, at Petrapole (West Bengal), Moreh (Manipur), Raxaul (Bihar) and Attari (Punjab). If successful, this policy initiative has the potential to transform landlocked northern and northeastern border regions of India.

Energy security issues

The era of high economic growth in the Western world between 1945 and the first oil crisis of 1973 coincided with a period of cheap oil prices. The second oil crisis, triggered by the Iranian revolution of 1979, further complicated the situation. Recent years of high economic growth in countries like India and China have coincided with periods of increased oil price uncertainty. India's oil requirements for its 8%–9% growth every year since 2003 have been financed at increasing global oil prices. The oil shock of July 2008, when oil prices reached a record high of \$147 a barrel, set off alarm signals among Indian policy-makers and reminded them of the earlier crises. Being a country dependent on oil imports for about 80% of its requirements, India scrambled for a solution as high oil prices resulted in inflation and threatened to undo the gains of high economic growth achieved in the previous two decades. Immediate fire-fighting responses also exposed the weaknesses of a still developing national energy strategy.

Just before the global economy went into recession, the US Energy Information Administration (EIA) projected that global energy consumption would increase by 50% from 2005 to 2030. It was evident that emerging economies would account for much of this projected growth over the next 25 years. Among the emerging economies, the highest demand was expected to occur in Asia, particularly in China and India. Despite slowdowns in 2008 and 2009, their economic projections remain high in the medium-to-long term. During this period, fossil fuels (oil, natural gas and coal) will continue to supply much of the energy, with oil continuing to be important.

Despite fairly low per capita energy consumption, India is the fifth largest energy consumer and is likely to become the third largest by 2030. The country is also a major producer and is currently the world's seventh largest producer of energy. Primary commercial energy demand grew almost three-fold at an annual rate of 6% between 1981 and 2001. To catch up with the rest of dynamic Asia and to remove poverty, it has become essential for India to continue growing at about 8%—10% or more over the next 25 years. Its energy requirements for a sustained 8%—9% annual growth rate pose a major challenge. According to the

government integrated energy policy, India needs to increase its primary energy supply by three to four times its 2004 levels, and its electricity generation capacity/supply by five to six times. With 2004 as the base, its commercial energy supply needs to grow at 4.3%–5.1% annually. By 2030, power generation capacity must increase to nearly 800,000 megawatts (MW) from the 2004 capacity of around 160,000 MW. In addition, the requirement of coal, the dominant fuel in India's mix, will also need to expand to 2,000m. tons a year.

India's energy basket has a mix of all the resources available including renewables. The importance of oil in India's energy mix can be seen from the fact that it accounts for about 33% of India's primary commercial energy, alongside other sources like coal (54%), gas (9%), nuclear (1%), hydro-electricity (2.5%) and wind (0.25%). The Government's Hydrocarbon Vision 2025 released in 2000 indicated that by 2025 India's energy mix would probably be dominated by coal (50%), with the rest being made up of oil (25%), gas (20%), hydro (2%) and nuclear (3%).

Estimates show that India's energy consumption between 2007 and 2035 will grow at an average annual rate of 2.2%, with consumption of natural gas and nuclear energy averaging higher annual increases of 4.1% and 9.5%, respectively. Since India is relatively poor in oil and gas resources, it has to depend on imports to meet its energy supplies. With already about 80% of its crude oil requirements met by imports, its oil import bill was close to \$90,000m. in 2008/09. The Organisation for Economic Co-operation and Development (OECD) estimated that in 2005 India imported about 70% of its crude-oil requirements and consumed about 3% of world oil supply. Liquefied Natural Gas (LNG) imports in 2005 made up 17% of total gas supply. India also imported about 12% of its coal supply. The Indian economy relies heavily on coal, which also accounts for about 70% of its electricity generation. After China and the USA, India is the world's third largest coal user. As a result of a government policy of diversifying the energy mix, the share of natural gas has increased to just over 9%. Other sources, such as wind, solar and nuclear power, still account for very small shares. Although coal will still be a very important source of energy, the alternative policy scenario of the Government visualizes reduction in its demand by 2030.

In the alternative scenario, coal demand will grow much slower and oil demand will also decrease somewhat due to the introduction of Compressed Natural Gas (CNG) and fuel efficiency. Similarly, the role of nuclear power is envisaged to increase still further. Even if all these changes are

implemented, India will still be importing between 29% and 59% of its total commercial primary energy from outside. The latest government projections, in the Five Year Plan 2007–12, indicate that by 2030 India may be importing 90%–95% of its oil, one-half of its gas and onethird of its coal requirements.23 Although India has been a net oil importer since the 1970s, LNG imports started only in 2004.

Currently, India imports oil from about 25 countries, with nearly two-thirds of imports coming from four countries: Saudi Arabia, Nigeria, Kuwait and Iran. Most analysts in India believe that the Middle East region (or West Asia as it is called in India) will remain the source of the overwhelming proportion of India's oil and gas imports, accounting for around two-thirds of Indian exports. In addition, every oil shock in this region has had an adverse impact on the Indian economy. Due to this dependence, Indian policy-makers are worried about oil price volatility, and its impact on inflation, economic growth and foreign exchange reserves. In addition, overwhelming dependence on the Gulf region has its own political implications. Compared with other major states in the world, India is more vulnerable to any disruption in oil supplies from the Gulf. However, it could be argued that India's dependence should not be seen as a vulnerability, as encouragement of growing interdependence between India and the Gulf contributes to stability to energy markets.

Government energy policy

As over one-half of the country's population does not have access to electricity or any other form of commercial energy, availability and access to energy is considered crucial for sustained economic growth by the Government. The Government of India's expert committee on integrated energy policy argued that India would be 'energy secure when we can supply lifeline energy to all our citizens irrespective of their ability to pay for it as well as meet their effective demand for safe and convenient energy to satisfy their various needs

at competitive prices, at all times and with a prescribed confidence level considering shocks and disruptions that can be reasonably expected'. The major issues discussed in the context of Indian energy security by the expert committee were reducing energy requirements, substituting imported energy with domestic alternatives, diversifying supply sources, expanding resource bases, developing alternative energy sources, increasing the ability to withstand supply shocks and increasing the ability to import energy and face market risks. Overall, it is believed that India's energy security can be increased by a) diversifying both energy mix and sources of energy imports; b) seriously pursuing overseas acquisitions of energy assets; and c) initiating policy reforms to attract foreign investment as well as improving domestic production, distribution and consumption. In order to safeguard against short-term supply disruptions, the Indian Government is also in the process of setting up 5m. metric tons (36.6m. barrels) of strategic crude oil storage reserves at Manglore, Vishshapatnam and Padur. This strategic reserve will be in addition to the existing storage facilities of various public sector oil companies. These stores are located along the coast so that reserves could be easily exported during disruptions.

Energy diplomacy

In the last decade, 'energy diplomacy' has also become one of the main agendas of the country's foreign and security policy. India is seriously considering its nuclear energy option as well as importing sources beyond the Middle East. Bilateral nuclear agreements with the USA, France, Russia and Canada, as well as consistent engagements with the countries of Eurasia, Africa and Latin America, could be seen from this perspective. The external dimension of energy efforts by India include: a) acquisition of assets abroad through acquiring equity participation in developed fields, and obtaining exploration-production contracts in different parts of the world; b) entering into long-term LNG supply contracts; c) pursuing transnational gas pipeline proposals; and d) promoting partnerships with foreign entities in the downstream sector, both in India and abroad.

In an attempt to diversify oil and gas imports, Indian companies are trying hard to get a strong foothold in

the Eurasian region. Investment in Russia's Sakhalin-1 field, and the purchase of Imperial Energy by the Indian public sector company Oil and Natural Gas Corporation (ONGC) in 2009 were efforts in this direction. India views Kazakhstan as an important energy player in Central Asia. Kazakhstan's onshore and offshore proven hydrocarbon reserves have been estimated at 30,000m.— 40,000m. barrels; production figures were 1.45m. barrels a day in 2007, expected to touch 1.9m. barrels a day in 2010 and about 2.9m. barrels in 2020. Competition in this region is very fierce as China is also pursuing the same strategy. At the same time, rapidly growing trade and economic relationships between India and China may also compel them to talk of building partnerships in other areas. Both have declared their intentions of cooperation in oil and gas biddings. India also mooted the idea of Asian regional cooperation in energy, and initiated a dialogue between principal Asian suppliers (Saudi Arabia, United Arab Emirates (UAE), Kuwait, Iran, Qatar and Oman) and principal Asian buyers (India, China, Japan and South Korea). These efforts showed some results when China National Petroleum Corporation (CNPC) and India's ONGC mounted a successful \$573m. joint bid to acquire Petro-Canada's 37% stake in the al-Furat oil and gas fields in Syria. Earlier, they worked as joint operators in Sudan. India and China may be co-operating in other areas, but when it comes to Central Asian energy, cash-rich China has shown that it can outmanoeuvre India in energy deals. This was clearly illustrated in late 2005 when China outbid India to acquire PetroKazakhstan, Kazakhstan's third-largest oil producer with CNPC raising its bid to \$4,180m.

After trying for many years, India may finally be getting into the energy scene in Kazakhstan. During the 2009 visit of the Kazakhstani president to India, ONGC Mittal Energy Limited (OMEL) and KazMunaiGaz (KMG, National Oil Company of Kazakhstan) signed an agreement for exploration of oil and gas in Satpayev block in the Caspian Sea. The Satpayev block covers an area of 1,582 sq km and is at a water depth of 5 m–10 m. It is situated in a highly prospective region of the north Caspian Sea and is in close proximity to major fields, like Karazhanbas, Kalamkas, Kashagan and Donga, where significant quantities of oil have been discovered. It has estimated

reserves of 1,850m. barrels. The Indian company will have a 25% stake and the remaining 75% will be with KMG28 OMEL also holds a 45.5% share in block OPL 279 and a 64.3% share in OPL 285 in Nigeria, where they had invested more than \$200m. up to March 2009. OMEL also had exploration blocks in Turkmenistan, which it has surrendered due to limited hydrocarbon potential. Similar efforts are being pursued in Latin America and Africa as well.

In 2008 ONGC Videsh (OVL) signed an agreement with the Corporación Venezolana del Petróleo and acquired a 40% participating interest in the San Cristobal project. During the same year OVL signed deals in Brazil and Colombia. Earlier, the company had acquired some new assets in Cuba, Colombia and Congo, Sudan and Egypt. With about 40 oil and gas projects, OVL has a presence in 17 countries. It has production of oil and gas from Sudan, Viet Nam, Syria, Russia and Colombia, with various projects under development in Iran, Brazil, Myanmar, Egypt, Venezuela and Kazakhstan. In addition, its subsidiary company, ONGC Nile Ganga BV (ONGBV), has invested \$669m. in the Greater Nile Oil Project in Sudan and \$223m. in the al-Furat project in Syria. ONGBV has also invested about \$300m. in different blocks in Brazil. ONGC's wholly owned subsidiary ONGC Amazon Alaknanda Limited (OAAL) has invested \$437 in Colombia, while its subsidiary ONGC Narmada Limited (ONL) has invested in Nigeria.

Gas pipelines

India is also exploring the possibility of importing gas through pipelines from Turkmenistan, Iran, Myanmar and Bangladesh. Since 2002 there has been a lot of discussion on the \$7,600m. Turkmenistan-Afghanistan-Pakistan-India (TAPI) gas pipeline. There have been some uncertainties over gas reserves in Turkmenistan, over the security situation in Afghanistan, and over the endemic strained relations between India and Pakistan. Still, all parties are considering the proposal very seriously. This 1,680-km pipeline would run from the Dauletabad gas field in Turkmenistan to Afghanistan, from where it would be constructed alongside the highway running from Herat to Kandahar, and then via Quetta and Multan in Pakistan. The final destination of the pipeline would be Fazilka in Indian Punjab. India

was formally invited to join the project in 2006, having earlier participated as an observer.

The Asian Development Bank (ADB) has already proposed various structures of the pipeline for attracting investors, contractors and financial institutions. In 2006 Turkmenistan informed the members that an independent firm, De Golyer & McNaughton, had confirmed reserves of over 2,300 billion cum of gas at the Daulatabad field. Additional reserves of about 1,200 billion cu m are expected after drilling in the adjacent area. The gas production capacity of the field could be increased to about 125m. cu m per day (cu m/d) from the current 80m. cu m/d. Turkmenistan has committed to providing sovereign guarantees for long-term uninterrupted supplies to Pakistan and India.31 In May 2006 the Indian Government officially approved its participation in the TAPI project and authorized the Ministry of Petroleum and Natural Gas to put up a formal request for joining the project. In April 2008 Afghanistan, India and Pakistan signed a Framework Agreement to buy gas from Turkmenistan.32 The participating countries also planned to discuss soon the issues of payments of transit to Afghanistan and Pakistan, taxation structure and consortium issues. For the last few years, TAPI has also been discussed at almost every important meeting on Afghanistan's reconstruction.

Despite many obstacles, the \$7,500m., 2,300-km Iran-Pakistan-India (IPI) gas pipeline is still on the agenda. The proposed IPI pipeline will initially transport 60m. cu m of Iranian gas a day, split between India and Pakistan equally. In Pakistani territory an 800-km pipeline will be carrying gas for both Pakistan and India. Iran and Pakistan have already finalized gas sale agreements, with Iran committing itself to supplying 21m. cu m of natural gas daily to Pakistan from 2014. In 2010 the Minister of External Affairs made a statement in the Indian parliament that India was still party to the IPI project and various issues concerning pricing of gas, delivery point of gas, project structure, assured supplies and security of the pipeline, transportation tariffs and transit fees for passage of natural gas through Pakistan, etc., were being discussed between participating countries. As in other parts of the world, the USA is also trying to inject its own geopolitical interests in the Asian energy competition. It has discouraged India from sourcing gas from Iran

and instead promoted the TAPI pipeline. After more than a decade of engagement with these two pipeline proposals, it is becoming clear to Indian policy-makers that none of these two projects may take off in near future, as the security situation in Afghanistan and Pakistan has deteriorated further and India-Pakistan relations have not improved either.34 Still, if any of these projects materializes in the near future, it will be a game changer in regional geopolitics and geoeconomics.

A final pipeline project, importing gas from Myanmar, was also struck due to regional geopolitics. India and Myanmar signed a deal in 2006 to build a 900-km pipeline that would have crossed Bangladesh. Indecision from Bangladesh delayed the project and another pipeline proposal between Myanmar and China further complicated the matter. There were also reports of India and Myanmar discussing alternative proposals linking the pipeline directly with the Indian north-eastern states. Since the beginning of 2010, there have been reports that the new Bangladeshi Government has agreed to a tri-nation gas pipeline. In this case, the Myanmar-Bangladesh- India gas pipeline may materialize in the next couple of years.

Conclusions

At this stage of economic modernization, India is adapting to economic globalization and to the emerging Asian and global balance of power. Its accelerated economic performance has impacted upon its foreign policy in general, and on its engagement within Asia and with great powers. It is aggressively pursuing regional trade arrangements and also has started policy reforms to improve border trade. For India, development within the last two decades has shown that geoeconomics has not replaced geopolitics. However, potential new economic opportunities, if realized, may influence regional geopolitics. India is vulnerable due to its insufficient energy resources. Accelerated growth has also forced India to synchronize its energy security issues within its foreign and security policy. In the coming years, actions and commitments on the energy front will shape India's relations with countries like the USA, Russia, China and Iran. In the past, external energy policy meant securing reliable supplies from the Gulf. More recently it included multiple strategies of diversification, acquiring assets abroad and pipeline politics. In future, protecting supplies from different sources as well as assets abroad will also become part of national security. Despite all ambitious efforts, coal will continue to be India's main energy source and the Gulf region will continue to be its main source of oil and gas. In the domestic front, we can witness major policy changes in the area of coal production, with privatesector participation, power sector reforms, rationalization of fuel prices, efforts in the direction of energy efficiency and demand management. It is also expected that nuclear and hydro-electric power as well as renewables will be playing a relatively bigger role. Therefore, the major action will be in the creation of a legal and institutional framework to implement all these policies.