

Y-31-X

Roll No.

Total No. of Questions : 34]

[Total No of Printed Pages 4

XIARJKUT23

9231-X

ENTREPRENEURSHIP

Time : 3.00 Hours]

[Maximum Marks : 80

Section-A

(Very Short Answer Type Questions)

1 each

1. Need Hierarchy Theory of Motivation is propounded by
(Fill in the blank)
2. What is the main objective of EDPs ?
3. An enterprise where capital can be up to ₹ 25 lakhs is called as
(Fill in the blank)
4. What is the full form of NSIC ?
5. In SWOT analysis 'O' stands for ? (Fill in the blank)
6. Pre-operative expenses are part of :
(A) Working capital (B) Fixed capital
(C) Project cost (D) None of these

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Turn Over

7. Financial resources management is concerned with :
- (A) Forecasting financial requirements
 - (B) Raising funds
 - (C) Controlling utilisation of funds
 - (D) All of these
8. Project appraisal is an exercise by lending financial institution for :
- (A) Assessment of various aspects of project
 - (B) Ascertaining the profitability of project
 - (C) Calculating the financial position of a concern
 - (D) All of these
9. Debentureholders are :
- (A) Owners
 - (B) Creditors
 - (C) Customers
 - (D) None of these
10. Debentures required :
- (A) The investment of equity shareholders
 - (B) Directors share in a business
 - (C) Long-term liabilities of business
 - (D) All of these
11. A new company cannot issue shares at discount. (True/False)
12. Redemption of debentures means discharge of liability in respect of debentureholders. (True/False)

13. Sundry debtors is a current liability. (True/False)
14. Liability of a single owner is limited. (True/False)
15. It is necessary to get every company incorporated, whether public or private. (True/False)

Section-B

(Short Answer Type Questions-I)

2 each

16. What do you mean by micro-enterprises ?
17. What do you mean by a project ?
18. Write any two points regarding the scope of project appraisal.
19. State any two objectives of financial planning.
20. What is meant by working capital ?

Section-C

(Short Answer Type Questions-II)

3 each

21. Define Entrepreneur.
22. State any three problems faced by women entrepreneur.
23. Define Skills.
24. State the meaning of marketing.
25. Explain economic analysis of a project.
26. What is meant by Financial Planning ?
27. Write a brief note on role proprietorship.

Section–D

(Long Answer Type Questions–I)

4 each

28. What is entrepreneurship development programme ?
29. Define Marketing Management.
30. Explain the concept of project.
31. What do you mean by small scale industry ?

Section–E

(Long Answer Type Questions–II)

6 each

32. Define Entrepreneurship. Give its main characteristics.

Or

Explain the main role played by entrepreneurship in economic development.

33. Discuss the characteristics of women entrepreneurship.

Or

Enumerate the traits of a successful entrepreneur.

34. Define the characteristics of entrepreneurial motivation.

Or

Discuss the Maslow's need Hierarchy theory of motivation.