

Summative Assesment-2
Assignment no.6
Class VII
Subject-Civics
Chapter-6 Understanding Media

Q-1 Fill in the blanks: -

- 1) _____ and _____ are examples of electronic media, newspaper and magazines are examples of _____ media.
- 2) _____ invented the first television.
- 3) An _____ media means that no one should control and influence its coverage.
- 4) In a democracy _____, _____ and _____ are a few ways by which publics can protect against any issue.

Q-2 Give reasons: -

- 1) Most television channels and T.V. are part of big business house because_____.
- 2) Some advertisements are shown repeated by during the same programme because_____.
- 3) A balanced report is one that_____.
- 4) It is common to say that the 'media sets the agenda' because_____.
- 5) _____ is my favourite TV programme because_____.

Q-3 Define the following: -

- a) Local media
- b) Censorship
- c) Broadcast
- d) Public protest
- e) Media