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GENERAL STUDIES (TEST CODE: 760)

Name of Candidate	SIDH ARTH. B			
Medium Hindi/Eng.		Registration Number	9359	
Wediatii i iiiaiy Eng.		Date	25-10-2016	
Center	DISTANCE LEARNING	Date		

INDEX TABLE			INSTRUCTIONS		
Q. No.	Maximum Marks	Marks Obtained	1.	Do furnish the appropriate details in the answer sheet (viz	
1(a)	10			Name, Registration Number and Test Code).	
1(b)	10				
2(a)	10		2.	There are FOURTEEN questions printed in ENGLISH.	
2(b)	10			All and the second second second	
3(a)	10		3.	All questions are compulsory.	
3(b)	10		4.	The number of marks carried by a question/part is indicated	
4(a)	10		4		
- 4(b)	10			against it.	
*5(a)	10		5.	Answers must be written in the medium authorized in the	
5(b)	10				
6	10			Admission Certificate, which must be stated clearly on the	
. 7	10			cover of this Question-Cum-Answer (QCA) Booklet in the space	
- 8	10				
9	20			provided. No marks will be given for answers written in	
10	20			n at at the subscired one	
11	20			medium other that the authorized one.	
12	20		6	. Word limit in questions, if specified, should be adhered to.	
13	20				
14	20		7	. Any page or portion of the page left blank in the Question	
Tota	I Marks Obtained:			Cum-Answer Booklet must be clearly struck off.	

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103, 1st Floor, B/1-2, Ansal Building, Behind UCO Bank, Dr. Mukherjee Nagar, Delhi – 110009

EVALUATION INDICATORS 1. Alignment Competence 2. Context Competence A SAAA War 3. Content Competence Sec. O. Sa 4. Language Competence 5. Introduction Competence MANAL TWENT 6. Structure - Presentation Competence 7. Conclusion Competence Overall Macro Comments / feedback / suggestions on Answer Booklet: 1. 2. 5. 6. All the Best

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Answer the following questions is not more than 150 words each.

(a) Celebrities are paid huge amounts by companies for endorsing products that at times turn out to be harmful for the consumers. Examine the ethical dimensions involved in such instances

of "social influence" cound hence they ale able to convince their fors, followers ? general public to berry blook the products they endorse.

But advertisement of powdruts can also have sow serious chical dinengionis like:

O Bodut is harmful to heath to example alwhol is usually advertised through " sourogate industring thereby This cours additional ethical I legal issue heeath of law

Graduit harmful to souchy · eg: Tobacco producto de emposes huge heath worts on country

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- (3) Misleading advertisements
- (a) Advertising products that have

eg: faviners creams - Indrà is the largest market.

Ethemselves do not use

et: Shelps Shetty advertis became

brand ambasinder of an alwhols I have

Must (6) Celeberatus themselves may be misted - like Pierce Bersonan

in " Paan Bahaar"

Actors swellbutus must do due deligence while taking up any assymment.

Alor the self-regulatory lindy of advertisins

Most the self-signatury way ! I want the advertisement that
Come on air ? take prest-jack achon if

produte are bountal sustending in

(3)

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(b) Lack of cleanliness in urban areas despite schemes such as the Swachh Bharat Abhiyan point to difficulties faced in bringing about attitudinal and behavioural changes. Discuss.

bibhen & Mahahma Gondhiji one slayed at Shankniketan, he brought a complete transfarmation in the clearliness of the students there, ly core forbidding sowerets from Caraying away night soil & doing it himself. This shamed I aren inspired the young students from to follow the his aution of Rabindramath Tagore could hardly believe it This of slary tills us that sanitation (arrong other things) is 1 = a lieba 18 altiludural essue Although we have had several initivalius for for some samplation improvement, me have been in unencureful & to loving about

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necessary behavioral change because. @ Lack of community amariners segarding public hearth so & which was largely a result of colonial mochinizations (2) to last angle - and nohous) purity and pollutions 3 Comfort bulls of people - even when they home toulits 4, the people do not use. There has to be senotization consmunity about importance Samitation . Local bodies must be at forefort Samilation withstres Bourgladests was able to living down of open defushers prevenly because on Community-hed Sanitation (ELS) Su Prime Marshis is in that to land peopl's efforts in Mann Li Boat is passive step in that disculse

(a) Issues around economic inclusion are not just about income gaps, there are many dimensions of moral and ethical choices as well. Discuss.

Constitution's P presemble lathe about Montere - : Social, economical & political. The idea of insome gap, therefore is not morely an economie incre, leut an irrue concerning Justice, that is granalised by so the constitution seeks to guarante for every seinzen, An De Plato once said, justice, is the "wither of wo vertices" or the highest ethical rural pouncyle I to Is all nately, the question 8) lo commune unome a moral question. Let us look set a few examples

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several people are forced to do John such so is to some he entremely dangarous to heath. I This is not morally aughable, of without sight safeguards @ From Insome engaguably, infinality sumits in political disempowerment This go leads to elite capture of public poliny and demorrary loses its legitimary. & So it is important to treat

so sit is important to treat
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economic ixere but a vital ethical
vience

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2. (b) Socially and economically marginalized women are used to make a profit, often at the cost of their own health and reproductive autonomy, in the name of commercial surrogacy. Discuss the ethical issues associated with commercial surrogacy in India. Should commercial surrogacy be completely banned?

Source of them are:

O Women are Jored I into avergang beværer of dire economic reeds

large number of weethical peachies -- like net taking informed consent from surrogale, planting multiple onetrayor in the recombs the

Soural ethical issues involving parents, surroyalis mothers, unbores child all have eights which can be

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mulually contradictory. Recently I government has brought a new bitt draft bill for banning Commercial surrogary. But even this has sunal issue: 1 May drine the activity underground and put women in greats danger (3) Albrusti san surrogany model has not marked anywhere in the would. That is why there to a demand for communical averagely 3) what about coal miners, people wasking in construction sites in deserts, ushinler army? Tell trese pigh are also julting lives at sist due to leonionie usum lomes Mence use need more jubble dekale on this irue. Better yelion is to regulate surregary (commercial) rather than complete han.

(a) While discussing the ethical issues that journalists face on a regular basis, examine the causes of increased sensationalism in news media in recent times.

Media has traditionally played a very important 8 role as the voice of the weak against the shory Hure, the & name "Fourth Estate".

Let there are several ethical issues that are now coming up in in a journahot: « working: ::

1 Advertiges pays - generally big corporales or the government. Hence reporting cannot be neutral of Objective always. This electrous

legihmay. (P) Devenue layets for editors - this is a well established in 8 the US. This leads to phenomeno like unature advertising

(3) The problem of paid news

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@ Palitual party Burniers group ownership media entrouses Bourioused sensationation is also another ethnial es issue that To has berene problematic lauses 1 There is an ourthing andience (a) Aureased competitions of need to catch eychalls (2) Fame, power, & influence money to mas motivaling Joulins But itis has dangerous consequences; 1 Spreading was highing. after vin attacks channels created uwar news rooms 4 (2) Ego Not cheeking facts, furshing facts , Need Iself regulations on part of Jovenalists PCI's cool Chies must be followed ful cool Jethus must also be apphiable to be usual media

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(b) What are the various sources through which humans can judge the correctness of their actions? In the context of public life discuss how these sources are important in offering a clear and practical guidance.

Individuals to have a variety of somes from which they can delirmine the corecities of their arlien. A Most of these sources are as assured though the perous) socialization Some of these sources are: 80 Upburnging by parents (2) Kelijion (3) Values & espound by pur group (5) Education (5) Saval interactions Fresh Natural instructs inclinations Books, movies, media et. Real life experiences (

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shur effects En the content of public life, & then sources can pround both a construdire of so regaline role in practical guidence Constructive Lale As A eapable public servent will always draw from these various Sources of apply than to an right Content 1 Sources of the sometimes very contradictory in native. Resolving contractiction reprises housty, integrity of source of purpose, lacking whiles a puebla servant suffers es: Communal sust subvalion - A public sevent nurst raingate between his nScanner , religious, communiariam, humaniami

(a) Should a person resort to leaking of information in case of wrongs done in the organization? Does it cause a conflict of interest between the personal, organizational and societal spheres? Discuss with examples.

Leaking information may not always be the most effective solution to the problems in an organization. In Jack, it is something that must be resorted to only under et extreme circumstoning, when all alter ople lephonal & legal y options of fail: Leading information does water conflut of interest luticen personal, arganizational & sandal 1 Far personal integrity, one meny sainfice organizational integrated, but this may achally see in layer public

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for everyle - when whishle blowers prought out the seams in FIFA, & the arganization has sufficed from legitimary crisis & But it is also graning up way for reform It may semelines le against social interest also For enomple, if people sevent to sting opuations in aganzations t-leah information, everyone sono night start doing the same, . If they feel thay can personally benefet a reform the in enshibitions. But this can have anarchichal consequences.

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(b) Competition, it is argued, spurs the best of performance, however, can it also instigate cheating and unethical behaviour? Discuss with adequate

Competition, if conducted fair manner has generally hard the effect of unproving performance En Frelia, me have seen how entrodu dion of competition for in water telicom section led to a lile com senolution with India lecoming the the place with chegrest rates for phoneralls But com wheathy compette competition as Competition without adherence It to entain moral principles can lead to cheating for other unetheral pailins.

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This is herause of a cleme to win at all costs. Some enamples to ellustrati O Doping econdals for sports piople. De to lopying in enams in Schools (3) Wells Fargo seam ruently enerally unearthed in the US to where employees were forced to cheat their customers. & In seres areach such dangerous lendenus; me need to: 1 Sto Stop altaching under importance for winning -joinney is as imperlent as distination As a society, we must be prepared to respect both the winners that the winners that (3) Reducing the reward gap between winnis of swand place. 16/18 5. (a) "A person may cause evil to others not only by his actions but by his inaction, and in either case he is justly accountable to them for the injury". Explain the statement giving one example each from personal and public life.
10

Edmind Purhe one said " All is it lates for the brungs of evil is that good men do nothing 4 e It is important for people ! to so really that martinen ear sometimes be as morally cinjust as harmful achoes bet as book at some examples. 1) Not helping posser- accelent victimis - Bo Reently are saw in the news how a sewrity ground in Kellin was lit ley a con while. which the drives of drove away by causing achine harm, the

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Visit us : www.visionias.in Email : ajay.visionias@gmail.com onlookers failed to help the writing, of which resulted in his dealth.

2) PRIVATE - enample.

My classmalis 32 asked by my leaches in school to . Confers to if a friend () may mine had resorted to copying in examination. & could have denied . But 'y 2 had done that 2 my would to iraction would have failet f be fine an grantumity for my friend to defirm himself. 2 went Moroigh a huge moral delining , but devided lo 60 become the witness He realized his mustake even today he thanks me for the 18/52

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(b) "A people that values its privileges above its principles soon loses both." 5. What does this quotation mean to you? Explain with an example.

that is strongly feel that every smyle person should imbehe

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Instances of atrocities against dalits despite stringent legal measures point to the fact that the problem is not one of legality only but a matter of entrenched social prejudices and attitude. In this context suggest some effective measures to address the issue holistically.

Dalits have been oppressed for nearly more than 2000 years and & ot this is one of the great evils 9 a matter of alup embarasement for our For an spite of severals laws, polius (sget remalion poling) A Dalits slill sufter from eyelemu nyeselus. He B laikle this eve niest de the following. (1) Street implementation of laws of polius @ dalito in police force

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(3) Political parlies must offer possitions of power to so

Education Jamareners Rejardry ther plight

(5) Campagns for change of heatht of employ constis - sputs movements from when should come from upper

castes thensechus

(6) Use relyon & ceriplores to invalidate unbouhability

litre Vurchonomder, Dayanda Larasmah.

Decomme empowerment -Standup Delia, Delit Capilahons th.

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What do you mean by 'anonymity in the civil services'? Explain why anonymity and neutrality are considered as important traits for civil

Knowymity of curl sures is the quality of Jareless ness line bureaucraf 4

luhen a bureaurat performs a Junelian, he/ the does not do so it in his or her personal capacity.

But the lash is being done ly him I him as part of the nachinery of the government

the bureaurat is nurely a cog in the wheel

It is important for administration herause:

3. It maintains integrity of the

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so good anthulan	
(2) 1 Bureaurats de not Quonre	
layer than enshlution	
(3) Public inhust is somed	
in an impartial manner	
@ Rule of law is righted	
no matter who is	
Get the in pour	
& It ensues merit, objectivity	
9 imparhalles.	
Yet me have seen eases where	
bureaurats my virine	
How Great ware	
prominent - Carry	
TN Sheshan	24/58
3. Also a lendency for dareacrats to - surs enhome their image	-
by Jell promotion - this lending me	ist be challed

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Prescription of dresscode for women not only violates their liberty but also reflects outdated views on gender relations as well as proper conduct. Presciption / dress code for women pri-se is closs not discrimination & for enample, in the unel or in the army, there a prescriptions of dress woole for women, but there are also prescriptions of dress sodis fas men. This is origined for purposes like disupline dynity is walks in but when dress cools are prescribed only for momen or not for men for when ebress wales prescribed for money

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strugent than

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of men, then it can lu à con of discrimination undation) their dynaty. For example Temples falter planes Jourshy "It is often noted that money are having much more strugent norms for dressing than men This leads to a situation where: O Pressod humas a tool for social control @ lumen are "put in their pouper place of A or Sperial emphasis an cumen's printy, "propriety", exceptile Mess here remet in power-assymmetris
anny series, legitimization of storeolypes the . > [26]5

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In the following questions, carefully study the cases presented and then answer the questions that follow (in around 250 words):

- 9. You are DM of of a very poor district in the hinterland of India. It has come to your notice that manual scavenging is widely prevalent in the district even though the new law prohibits manual scavenging in any form. Upon enquiry, you have found that the number of manual scavengers has been reported to be very low, however, hundreds of dry latrines in the district depict a different picture. You have also noticed two more important trends: first, most of the manual scavengers are Dalits, and second, in many of the cases they themselves go to the houses and request the owners to clean their toilets manually, as it would provide monetary benefits. The entire district administration has been criticized by the media and there is political pressure on you to manipulate the data in a way that it shows less number of manual scavengers in the district. Based on the given information answer the following:
 - 1. Identify the ethical issues associated with manual scavenging.
 - 2. List the options available to you in the given case. Evaluate the merits and demerits of each.
 - 3. Discuss some feasible steps that you can take to control this serious problem.

1 Ethical . useus involved in
. This age-old praties that
is a shame for our curlization
are as follows:
@ B Economie nessely faring
people to take up whemon jous
Docinination of fellow human
being on the hasis of cash-
(Lack of comparsions on part)

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society as a whole to the evonomi 9 sovial jelytet manual seavengers. (d) Lack of commisment on part administration to uphold legal and constitutional value (Land) knowsty, inlyently of to transpareny involved in under Ryorty of namual Scavergery cutuits is a phenomenon found across the coentry 2) To assa analyze options available to me, first need to considers the neds of slateholdes. & Manual Scarreyes - evanomic security eight to life a furth dynity Politicans - suppress the peachese derny its oursleine to avoid political haims Media - upholding inhust of

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to uphold rights of seavengers,
help them to fulfill their needs.
& I resist undre pressure from parhisments
uphold integrity) administration
in public eye.
Onlions available
De as eltre politicions say
nothing at mount
Ce Continue to may
in my own remains
CONS
1 Touth will come out eventually
Media will to find the builts
Tit will be embarssy for
adminstration.

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- 10. You are SP of a district where the use of drugs is prevalent, especially among the youth. The neighbouring districts are also suffering from the same problem. There is a huge hue and cry in the national media about the drug issue and the government and political parties are pressurising the police and district administration to act on the issue. A big deal of drugs is busted by the police in your area and all the culprits have been arrested. However, even before you reach your office, a minister from the ruling party of the state calls and asks you to release few of the culprits. You have long suspected the role of many senior leaders in this drug menace of the state. You have also been informed by your juniors that a few officers who dared to act against people involved in drug dealings were transferred or suspended on wrong charges earlier.
 - 1. Identify the options available to you.
 - 2. Evaluate the pros and cons of each of your options.

This is a classical case of aiminalogation polities, ciumnal - burgolitican nexus. I to intimidation of burearay 22 will have to carefully evaluale la my options to upholie the public inherest of sule Here were the options 2 will 600 1 Reliase the culprits instructed PROS @ & will not get inte prisonal levilles with influential polibuars

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so that 2 can defend myself if a lline are only a chays against me. (4). Also evenue that there is peoples evidence against the · cultireto (ensure & endince is made seure. 2 2 would go for this much pronged approach, although it will lead to confundation with My inspiration to uphold the law comes from & co example set by & Smt. Rajani Sekhri Schal who fored a semilar solvation in the JBT Scandal but enemed that she did not allow corruption de

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- 11. You are the manager of a small hotel which maintains high standards of ethics in dealing with its customers. One day a person comes to your hotel and enquires about booking a room at your hotel. However, due to peak season, all rooms were already booked and hence the staff politely informed him about the unavailability. The person, however, was adamant and took this as a personal insult and started misbehaving with the staff present at the counter. Citing his political connection he also threatened the staff of severe consequences. Next day the person lodged a frivolous complaint with the police under the stringent SC/ST act. In his complaint he accused you and your staff of insulting him deliberately on the basis of his caste. He insisted further that he was denied a room at your hotel due to the caste he belongs to.
 - 1. What are the options available to you?
 - 2. Evaluate each of these options and choose the option which you would adopt, giving reasons.

is an outremely sensitive issue that can have sero very Servers implication if not dealt with in a delicate manner It would get politicized dama altract media allention of damage Repulation of my business. Mue are some of the option's D) face the sizere head on, fight a legal battle & PROS have all the rewals that

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- 12. You are the Health Secretary in a state where there is an outbreak of dengue and chikungunya diseases. There have been reports of negligent attitude of some private hospitals in the city. Also, the public hospitals do not have the required infrastructure and staff to meet such increased number of cases in a short span of time. Additionally, the staff is demoralised by the increased working hours and the public outrage. Despite the efforts of the local authorities this issue emerges year after year.
 - 1. What are the immediate steps which should be taken in such a situation?
 - 2. Suggest some long term measures to ensure that such a situation is not repeated.

For Event thing the Dathreaks of dengue I chachikunga thekungungs 'havre herome rouline in affair. This makes the public aut media oubrage understandett tubo Administration, use must late steps in ensuring that the present outbreak is contained Need to adopt mult pronged approach. HO MUSPHALS @ Deve proper devetures to all hospitals - private and public - on less practiss

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- As a Forest Officer, you are receiving increasing complaints of certain animals ruining the farms and causing damage to crops. This is creating an undue financial burden for the farmers who are in deep distress because of the uncontrolled damage. Consequently, the farmers are demanding you to put forward a request for culling of animals. You are an animal lover and against culling of animals. You had made efforts to control the menace but the population of animals has increased beyond the managing capacity.
 - 1. What are the options available to you? Evaluate each of these options and choose the option which you would adopt, giving reasons.
 - 2. Also suggest some long term measures to ensure that such a situation is not repeated.

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- Dr. A.K. Singh, a professor of medicine, is a prominent cardiologist. His personal financial investments include significant stock holdings in three publicly traded biotechnology firms. He is approached by one of these firms to be a lead investigator in a therapeutic trial of a novel agent for preventing tissue damage from myocardial infarction (MI). This will be a randomized double-blinded, placebo-controlled clinical trial (neither patient nor physician will know whether the drug under investigation or a placebo is being used in a given patient). Dr. Singh is quite familiar with the preliminary animal and cell biology work in the area and believes that there is an excellent chance that this new drug will result in a significant improvement in survival and reduce damage to the heart muscle. He even thinks this novel agent may reduce the risk of heart failure and irregular beats. Dr. Singh's group is one of the few cardiology groups fully prepared to carry out this investigation, which is why he was contacted. He cares for a large number of patients with MI and believes that he could enroll numerous patients efficiently. The drug will only be available to his patients if his group participates in the trial. The company is offering Rs. 25 lakh for each patient enrolled. As a lead investigator, he will become much better known and will likely experience an increase in referrals if the trial succeeds.
 - 1. Is Dr. Singh's participation in this study appropriate? Justify your position.
 - 2. Does Dr. Singh have a conflict of interest? If so, what is the nature of the conflict? How could it be mitigated.
 - 3. How would the nature of the conflict of interest be different had he not already owned stock, but instead had been offered stock as a form of compensation for conducting the study?

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many fall of doctors many lune money. Here personal interest is involved tours if the (2) Health of patients is also Inhely to get enrol patients Conflict of interest can be milyabed lug. & Selling the shows before brial @ Openly dularing about his share to public & 3 the patients I maintainy full transparency of procedures followed. (3) Asking the company to > add the west of shares in payment this ? he

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) If south was offered after the third post trials the conflict of wilerest gels further organizated The doctor is not even & & guarantied any Erelius on the job, if the the trals fail. This makes the silvation patients even more precauses. Best way farmened is far the doctor to sell his shares before the bud so that all

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