

Letter from a freelance journalist to the editor of a newspaper regarding the survey conducted by him regarding the popularity of TV serials and programmed among the teenagers in your city

88, Gulmohar Park
New Delhi

The Editor
Indian Express
New Delhi

Sir,

I have conducted a survey of TV watching teenagers for almost six months. I noted a few important points which are universally applicable to all the youngsters who fall between the age group of thirteen and nineteen.

A few special traits and tendencies govern their minds. The teenagers generally select those TV programmes which are action oriented or have a love triangle. They prefer adventurous story serials full of love, romance and separation, detective episode, comics and some other programmes, like cartoon film etc. they do not relish things of lofty and sublime nature. They enjoy funny, imaginative, frivolous and boisterous programmes which can make them jump. They do not need things of intellectual nature.

I think these types of tendencies are not good for their real development. They are living in the worlds of their imagination and dreams. Our teenagers should be inspired to watch programmes connected with political, social, religious and economic issues. It is must for a healthy development of the teenagers. Parents should check children and try to discuss with them and quench their queries. Something radical should be done to raise the level of teenagers 'thinking'. In fact the parents can play a vital role in this matter.

I request you to publish this survey report in your esteemed leading daily and oblige.

Yours faithfully,

Bimla Sachdeva

A freelancer