

Subject: - Retail

Max. Marks = 30

Time: - 01:00 Hours

LONG ANSWER TYPE QUESTIONS

Q1 what is the difference between organised and unorganised retailing.

OR

What are the various modes of payment?

Q2 what is the difference between store and non-store retailing.

OR

What are the problems arise at service cash point/POS.

SHORT ANSWER TYPE QUESTIONS (Do any two) (2x3=6)

Q1 Define retail and function of retailer.

Q2 Define retail Cashier and duties of a retail cashier.

Q3 what are the responsibilities of a Cashier.

VERY SHORT TYPE QUESTIONS (Do any two) (2x2=4)

Q1 Define store and Non- store retailing.

Q2 what is the meaning of cash handling.

Q3 what is television shopping.

OBJECTIVE TYPE QUESTIONS (10X1=10)

Q1 The function of retailing is to sell products and services to the final _____ by an individual or a firm.

Q2 wholesalers act as a link between _____ and the retailer.

Q3 The Paanwala or Kirana shop comes under _____ retailing.

Q4 When a significant number of outlets are operated by a single owner, it is called a _____.

Q5 Large numbers of brands are provided in _____ retail outlets.

Q6 the purpose of retail business is to

- | | |
|-------------------------------|------------------------------|
| a) Go for partnership | b) make maximum promotion |
| c) Extend to other localities | d) selling goods to customer |

Q7 the capital requirement is high in

- | | |
|-----------------------|----------------------|
| a) unorganized retail | b) organized retail |
| c) Both (a) & (b) | c) None of the above |

Q8 When the goods and services are sold from a physical place or store, it is called store retailing (True or False)

Q9 Purchasing goods through websites using the internet is a part of E-shopping. (True/false)

Q10. Greeting the customer entering into the store is not the duty of a cashier (True/False)

ii) Telephone services will be made.

ii) Ministry of Health more accessible to rural from the country areas

iii) A Pulse Polio Campaign will be.

iii) Ministry of Communication and Information launched Technology

iv) The allowance of the soldiers.

iv) Ministry of Commerce and Industry Posted on high altitudes will be increased

Section –C Geography

Long Answer Type Question (5)

Q10 What are the control affecting the climate of India?

OR

Distinguish between Tropical Evergreen and Deciduous Forest

Short Answer Type Question (3X3=9)

Q11 Write a note on importance of forests.

Q12 Define Monsoons. What do you understand by 'break' in monsoon?

Q13 Why does India have a monsoon type of climate?

Q14 Multiple choice (4X2=8)

i) The wind blowing in the northern plains in summer is known as:

a) kaalBaisakhi b) Loo c) Trade winds. d) None of these

ii). Monsoon arrives in India approximately in

a) Early May b) Early July c) Early June. d) Early August

iii) Cinchona trees are found in the areas of rainfall more than:

a)100cm. b) 50cm c) 70cm. d) Less than 50cm

iv) In which of the following states is the Simlipal Bio - reserve located?

a) Punjab. b) Delhi c) Odisha. d) West Bengal

Section D Economics ,Disaster Management and Road Safety Education

Long Answer Type Question(5)

Q15 What did you understand by environmental degradation? What are the factors responsible for it?

OR

Give a detailed account of traffic rules in India

Short Answer Type Question(4X2=8)(Do any two)

Q16 What do you mean by Road Safety Education?

Q17 Write two mitigation measures of transport accidents.

Q18 Explain the term poverty line.

Q19 Multiple choice(2X2=4)

i) How many people are killed in road accidents each year?

a) 500000. b)700000 c) 900000. d)300000

ii) Among the following which one is the Road sign:

a) Mandatory. b) Cautionary c) Informatory. d) All of the above

Q20 Make a report on Natural Disaster (5)