

## Business Study

Practice Paper (Unsolved)  
Class 11

M.M. = 80  
M.T. = 3 hrs.

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- Q 1. Ramajun has posted his savings of ₹ 15 lakh and bought machinery for making hand bags from it. Under what category of small scale enterprise will you classify his business (1)  
(a) Manufacturing small enterprise  
(b) Manufacturing micro enterprise  
(c) Service micro enterprise  
(d) Manufacturing medium enterprise
- Q. 2. The scheme of 'Performance and Credit Rating' of small business is being implemented by which government institute? (1)  
(a) NSIC (b) DIC  
(c) Both of them (d) None of them
- Q. 3. Which is the term used in trade documents to say that mistakes and things that have been forgotten should be taken into account? (1)
- Q. 4. Laxmi puts her stall of clips, hair bands every Saturday in the nearby Saturday market. What type of itinerant retailer is she? (1)  
(a) Peddler (b) Cheap Jack  
(c) Street trader (d) Market trader
- Q. 5. Pizza Hut has used which mode of entry in our country? (1)  
(a) Joint venture (b) Licensing  
(c) Franchising (d) Contract manufacturing
- Q. 6. Formation of consumer's forum and pressure groups is an example of — (1)  
(a) B2B Commerce (b) B2C Commerce  
(c) C2C Commerce (d) C2B Commerce
- Q. 7. Arihant Shipping Ltd. has given Global Logic Pvt. Ltd. an acceptance to carry their stock of readymade garments to Japan. What is this document called? (1)  
(a) Shipping bill (b) Bill of lading  
(c) Mate's receipt (d) Marine Insurance Policy

- Q. 8. Vidhi usually comes late at night. She is worried to carry cash as she has to purchase household things on the way. So, suggest how she can avoid carrying cash. (1)
- Q. 9. A person gets his house (worth ₹ 12,00, 000) insured from three insurance companies, A: ₹ 2,00,000; B: ₹ 4,00,000; C: ₹ 6,00,000. At the time of incurrence of loss, the compensation will be paid by insurance companies in the ratio of 1:2:3. This is the case of which principle of insurance? (1)
- Q. 10. Carbon monoxide emitted by automobiles directly contributes to (1)  
 (a) Water Pollution (b) Noise Pollution  
 (c) Land Pollution (d) All of these
- Q. 11. The owners of Gupta & Gupta Pvt. Ltd. are taking special interest in getting plants planted around their factory. Also, they dump the waste water of their factory only after passing through the 'Effluent Treatment Plant'. Identify the social responsibility fulfilled by the company. (1)
- Q. 12. e-Business includes (1)  
 (a) e-Commerce (b) Production  
 (c) Product development (d) All of the above
- Q. 13. Which of the following is not included in 'Auxiliary to Trade'? (1)  
 (a) Animal husbandry (b) Insurance  
 (c) Transport (d) Warehousing
- Q. 14. Capital is required in — (1)  
 (a) Profession (b) Employment  
 (c) Business (d) Non-economic Activity
- Q. 15. ICD's are issued by (1)  
 (a) Bank (b) RBI  
 (c) One company to another (d) SIDBI
- Q. 16. Which of the following is fixed capital? (1)  
 (a) Equity share (b) Debenture  
 (c) Public deposit (d) Retained earning
- Q. 17. LIC is an example of — (1)  
 (a) Departmental Activity (b) Statutory Corporation  
 (c) Government Company (d) Private Company

- Q. 18. Which of the following is related to a specific Ministry? (1)  
(a) Indian Railways (b) FCI  
(c) Coal India (d) BHEL
- Q. 19. What is the minimum number of members in a public company? (1)
- Q. 20. What is Sole Proprietorship? (1)
- Q. 21. Write any three importance of IPR for an entrepreneur. (3)
- Q. 22. Explain three features of a company (3)

OR

What is partnership deed? What are included in partnership deed?

- Q. 23. Rahul had taken insurance of ₹ 3 lac for his car (worth ₹ 2 lac) from an insurance company. After 2 month, his car caught fire and got damaged severely. His car was taken by insurance company and insurance amount was paid to the Rahul. (3)  
(i) How much amount was given by the insurance company to Rahul?  
(ii) According to which principle of insurance did the insurance company take his damaged car?
- Q. 24. The Chief Manager of Surya Ltd., Mr. Mohan takes huge interest in fulfilling his social responsibilities towards its employees. Explain how the company is must be fulfilling its commitment regarding the fulfillment of it's social responsibility. Give any three points. (3)
- Q. 25. Explain (3)  
(i) ADR (ii) IDR
- Q. 26. William, who is currently running an online service in name – 'Cab available on rent-labor felt that there was a new opportunity of providing on-line restaurant food to people of Delhi. He analyzed the idea in terms of technical, financial and economic feasibility. Once he found all the aspects to be satisfactory, he decided to start a company named – 'Lubercats'. He got the name registered with the registrar of companies and prepared the necessary documents. (3)  
(i) Identify and explain the step in formation of a company highlighted in above case.

(ii) Enumerate the next three steps to be followed after the completion of the step identified in part (i) above.

Q. 27. Explain (4)

(i) B2B Commerce (ii) B2C Commerce

OR

(i) BPO (ii) KPO

Q. 28. Explain the role of NSIC in enhancing the role of small scale enterprises (4)

Q. 29. Ms. Meena is a lecturer in a college. She get ₹ 72,000 p.m. as remuneration. Mr. Kunal is a farmer producing 20 quintals of wheat for his own consumption and 2,000 quintals for sale. Ms. Kirti, a journalist in an agency, teaches slum children after her office hours. She doesn't charge anything from them. This gives her psychological and mental satisfaction. (5)

(i) Teaching in a college by Ms. Meena refers to which type of human activity.

(ii) Production of wheat by Mr. Kunal for his own consumption refers to which human activity and why?

Q. 30. Urvashi is a village girl who comes to Delhi to visit her relatives. She goes to a big store with her cousins. The store is centrally located. She is astonished by the variety of goods being sold there. The store has restrooms, restaurant inside it. Her cousins tell her that this store is being operated by a company. (5)

(a) Identify the type of store Urvashi visited.

(b) Quoting lines from the above para, explain the four features of the store

Q. 31. Explain any five problems faced in International Trade. (5)

OR

Explain the role of WTO in International Business.

Q. 32. What do you mean by Multinational Companies? (6)

OR

What do you mean by Joint Venture? Explain any five benefits of it.

Q. 33. Explain the following terms — (6)

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|-----------------------|---------------------|
| (i) Retained earning  | (ii) Public deposit |
| (iii) Trade credits   | (iv) ICD's          |
| (v) Preference shares | (vi) GDR            |

OR

Differentiate between Share and Debenture on the basis of following —

- |                    |                     |
|--------------------|---------------------|
| (i) Meaning        | (ii) Nature/status  |
| (iii) Voting right | (iv) Return         |
| (v) Management     | (vi) Convertibility |

Q. 33. Shubham Ltd. is a leading manufacturer of toys. His production capacity is higher than the demand of his toys in domestic market. So he is planning to export his toys to China. He has approached you to explain the export procedure. Give him step by step details of the procedure. (6)